Title: Digital Media Literacy & Regulatory Environment
Code: DMC-116
Semester: 2nd
Rating: 3 Credit Hours

DMC-116:   Digital Media Literacy & Regulatory Environment   3 Cr. Hrs

Course Description:
Digital literacy has become as essential as other forms of literacy. This course is designed to introduce the critical concepts of digital media literacy and cybercrime to the students. The course will help students to become a literate user of digital media along with making them capable of disseminating these ideas to the wider social segments. This course will also help them to understand that how lack of media literacy can lead to cybercrimes.

Learning Outcomes:
The student will be able to
- Develop critical understanding of digital literacy & cybercrime concepts.
- Develop the understanding of digital literacy and cybercrime to use it for wider social segments.
- Critically analyse fake news, race, ethnic and gender sensitive issues on digital media.

Course Contents:
1. Defining and understanding the concept of digital media literacy
2. Digital Web
3. Principles of Digital Media Literacy
4. Digital equality and divide
5. Digital Stress & Well being
6. Digital Resilience
7. Digital Footprint
8. Fake news
9. How to spot false information
10. Issues of race and ethnicity in digital media
11. Surveillance and its understanding
12. New user role in new media
13. Media hegemony and imperialism
14. Citizen journalism and digital platforms
15. Globalization dynamics in digital age
16. Tools and techniques of cybercrime
17. Cybercrime victimisation
18. Costs and harms of cybercrime
19. Criminal marketplaces
20. Cybercrime offenders and offender pathways
21. Cybercrime prevention (situational and social approaches)
22. Regulation and policy
23. Cybercrime and the criminal justice system
24. Online harassment, bullying, threats, defamation
25. Reporting inappropriate content
26. Online fraud, money theft, refund policies
27. Make social media accounts secure, reinstate accounts
28. Tackling online hacking and accounts ban

Suggested Readings:
- H. Renee (2020). Mind Over Media: Propaganda Education for a Digital Age. NY: W. Norton.
- Cannon, M. (2018). Digital Media in Education: Teaching, Learning and Literacy. London: Palgrave McMillan
- Hobbs, R. & Moore, C. D. (2013). Discovering Media Literacy: NY: Crown Publishing

Teaching Learning Strategies:
1. Class Discussion
2. Projects/Assignments
3. Group Presentations
4. Students LED Presentation
5. Thought Provoking Question

Assignments:
Assignments may include special reports, projects, class presentations, field work. The nature of assignments will be decided by the teacher as per the requirements of the course.

Assessment and Examinations:

Sr. No.	Elements	Weightage	Details
1	Midterm Assessment	35%	It takes place at the mid-point of the semester.
2	Formative Assessment	25%	It is continuous assessment. It includes: classroom participation, attendance, assignments and presentations, homework, attitude and behavior, hands-on-activities, short tests, quizzes etc.
3	Final Assessment	40%	It takes place at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.